Sponsoring brochure

22\textsuperscript{nd} International Symposium on Radiopharmaceutical Sciences

May 14 – 19, 2017 | Dresden, Germany

Hosted by: HZDR

Supported by: Society of Radiopharmaceutical Sciences

www.isrs2017.org
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1. Welcome to ISRS 2017

Dear Ladies and Gentlemen,

It will be an outstanding pleasure for me to welcome colleagues from all over the world to the upcoming 22nd International Symposium on Radiopharmaceutical Sciences 2017 in Dresden! Dresden is a place with a 60-years history on the development, production and application of radiopharmaceuticals.

Why Dresden? Dresden has been the capital of Saxony for half a millennium. Saxony was a region of mining and manufacturing already in the Late Middle Ages and because it was ruled by open-minded sovereigns it became one of the leading centers during German industrialization. Despite suffering destruction as result of World War II, nowadays Dresden is a place of broad scientific and technological traditions and a center of electronic, pharmaceutical, optical and mechanical engineering industries. The Technical University Dresden – one of eleven German universities that were awarded the title “University of Excellence” - has about 37,000 students.

No more than 15 km from the city center of Dresden the Helmholtz-Zentrum Dresden–Rossendorf is situated. This research center with more than 1100 employees from about 50 nations was founded as a “traditional” nuclear research center in 1956 and is nowadays home to cutting-edge research in the areas of energy, health, and matter. Its “Institute of Radiopharmaceutical Cancer Research” can look back to 60 years of research in the fields of radiopharmacy/radiochemistry with special emphasis on radiometal-based radiopharmaceuticals and research towards radiotracers for PET imaging (www.hzdr.de).

Scenically located on Elbe river, Dresden is renowned for its Baroque architecture and is surrounded by a wonderful varying landscape in all cardinal directions and worth to be visited – for scientific as well as touristic reasons!

We hope you will have a fruitful symposium and you will enjoy the ISRS 2017 as well as Dresden!

On behalf of the Scientific and Local Organizing Committee I eagerly anticipate your participation in ISRS 2017 in Dresden!

Jörg Steinbach
Chairman of the ISRS 2017

The name of Dresden is synonymous with art and culture. The Saxon capital offers cultural and art treasures of European rank, world-famous art collections, but also a lively theatre and music scene. Architectural jewels blend into a charming natural landscape. The fine and applied arts look back over a long tradition of extraordinary quality. The rich variety of cultural activities characterises the proud and creative atmosphere in Dresden and is an essential component of the high quality of life in the city.

Dresden celebrated its 800th anniversary in 2006 and is offering such sights as the splendid Zwinger, the Old Masters Picture Gallery, the reconstructed Royal Palace with several art collections inside (i.e. the Green Vault with the Royal treasury), the impressive Semper Opera House, the Dresden Cathedral and beautiful palaces overlooking the River Elbe. Nearly 100 museums are awaiting their guests.

After re-unification in 1990 nearly the complete historical city was reconstructed. A splendid example is the reconstruction of the Church of Our Lady from 1994-2005 with donations from all over the world.
3. How to reach Dresden?

Dresden is located at the border between Eastern and Western Europe. Hence, it can be easily accessed by visitors from Eastern Europe.

Dresden is well connected to public transport facilities (planes, trains and roads). There are several international flights going directly to Dresden, i.e. from Basel, Moscow and London City or with only one stop at the international airports of Frankfurt, Munich and Dusseldorf (every two hours) or from 7 other German airports.

The ICE, IC and EC trains from several German cities or from Prague is another possibility to travel comfortably to Dresden.

Dresden can be also easily reached via “Autobahn”, travelling by car or coach to Dresden. Visitors can use several highways, i.e. from Munich, Frankfurt or Berlin. The new highway to Prague is nearly completed.

Within Dresden, a modern and efficient public transportation system with trams and busses is available. From the new airport, guests can take the train connecting the airport with the city centre (15-20 min) and the conference venue.
4. General Information

**Date / Exhibition hours**
(tentative schedule)

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
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<tbody>
<tr>
<td>May 14, 2017</td>
<td>08:30 – 18:30</td>
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<tr>
<td>May 14, 2017</td>
<td>18:30 – 20:30</td>
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<tr>
<td>May 15, 2017</td>
<td>08:30 – 18:30</td>
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<tr>
<td>May 16, 2017</td>
<td>08:30 – 18:30</td>
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<tr>
<td>May 16, 2017</td>
<td>19:30 – 23:30</td>
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<tr>
<td>May 17, 2017</td>
<td>08:30 – 12:30</td>
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<tr>
<td>May 17, 2017</td>
<td>13:30 – 20:00</td>
</tr>
</tbody>
</table>

**Welcome Reception**
May 14, 2017
18:30 – 20:30

**Symposium Dinner**
May 15, 2017
19:30 – 23:30

**Dismantling**
May 16, 2017
08:30 – 18:30

**Date / Symposium hours**
(tentative schedule)

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<td>May 17, 2017</td>
<td>08:30 – 12:30</td>
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<tr>
<td>May 18, 2017</td>
<td>08:30 – 18:30</td>
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<tr>
<td>May 19, 2017</td>
<td>08:30 – 13:30</td>
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**Hosted by:** Helmholtz-Zentrum Dresden-Rossendorf (HZDR)
Bautzner Landstr. 400
01328 Dresden, Germany

**Supported by:** Society of Radiopharmaceutical Sciences

**Chairman:** Prof. Dr. Jörg Steinbach
Helmholtz-Zentrum Dresden-Rossendorf
e-Mail: isrs2017@hzdr.de

**Conference Coordinator:** Dr. Constantin Mamat
Helmholtz-Zentrum Dresden-Rossendorf
e-Mail: isrs2017@hzdr.de

**Registration/Organizing Secretariat:** INTERCOM Dresden GmbH
Markus Walther | Andrea Witschel
Zellescher Weg 3
01069 Dresden
e-Mail: mwalther@intercom.de | awitschel@intercom.de
phone: +49 (0) 351 320 17 360 | 90
fax: +49 (0) 351 320 17 333

**Expected number of participants:** approx. 800 participants

**Symposium language:** English
5. Accommodation

Dresden is offering a wide variety of hotel accommodation in all categories. Participants can combine daily symposium activities with the experience and the beauty of an 800 year-old baroque town.

Most of the hotels were newly built or totally reconstructed so the participants will find a high comfort and standard in all categories.

Most of the hotels are located in the city center and in walking distance to the International Congress Center or easily to reach by a modern public transportation system.

After your online registration we will send you a complete hotel list with data, prices and the keyword. Please book your favorite room directly in the hotel. If there is any way we can be of assistance regarding the booking process please do not hesitate to contact us:

**INTERCOM Dresden GmbH**
Markus Walther | Andrea Witschel
Zellescher Weg 3
01069 Dresden
phone: +49 (0)351 320 17 360 | 90
fax: +49 (0)351 320 17 333
e-Mail: mwalther@intercom.de | awitschel@intercom.de
6. Conference Venue

The new International Congress Center is located at the River Elbe with a spectacular view of the historical city of Dresden, next to it and most of the hotels. It works in close cooperation with its direct neighbor – the newly-reconstructed Maritim Hotel in the premises of the old Erlwein storehouse.

The modern congress venue is offering most modern facilities and stages for artists and cultural performances. Including an outside terrace with more than 3,000 square metres and a magnificent view of the illuminated historical city centre the International Congres Center Dresden can host up to 7,000 participants at the welcome reception of the congress.

In three levels with more than 20 different rooms and a capacity from 40 to more than 4,000 participants the International Congress Center Dresden is offering a flexible and efficient capacity for the 22nd ISRS. In addition to the main lecture hall level with 6 halls, there are 6 conference rooms for 100 to 270 people, 9 seminar rooms for 10 to 90 participants, director's and interpreter's booths, a business center and conference offices.

Visitors will also find equipment for registration and about 5,000 m² space for exhibitions. Various lecture halls as well as breakout rooms are guaranteeing an ideal and highly interactive meeting atmosphere. All lecture halls and seminar rooms are equipped with ultra modern technical facilities.

Maritim Hotel & International Congress Center Dresden
Ostra-Ufer 2 / Devrientstr. 10 - 12
01067 Dresden, Germany
7. Sponsorship, Support and Advertisement

Various options to sponsor this symposium are offered to industrial representatives. If the sponsors plan to present their own shows during the symposium, a timely agreement with the symposium organizer is required.

Presentation of products or services

The purpose of the exhibition program is to present products and/or services relevant to the participant’s professional interests. The exhibitors should emphasize instruments, products or services for use in teaching and research, books and other publications in scientific fields of relevance to the interests of the participants. For the public, and in particular for students, the exhibition shall also have an educational character. Intercom reserves the right, at its sole discretion, to accept or deny applications for exhibition space and to allocate space among exhibitors.

7.1. Industrial exhibition

Companies and organizations are cordially invited to present their services and products at the ISRS 2017 symposium. The exhibition will take place at hall 1 – 5 in the International Congress Centre Dresden close to the keynote talks. We encourage you to register early to avoid disappointment. The poster sessions and coffee breaks of the symposium are located in the same hall to encourage interaction between the industrial exhibition and the symposium participants.

For all questions please contact:
Mr. Markus Walther | Ms. Andrea Witschel
INTERCOM Dresden GmbH
phone: +49 (0)351 320 17 360 | 90
fax: +49 (0)351 320 17 333
e-Mail: mwalther@intercom.de | awitschel@intercom.de

Sponsorship packages:

- **Platinum**  **EUR 17,000**
  - Exhibition booth, max. 18 sq. m. includes 2 tables with table cover, 4 chairs and power supply
  - 4 persons free registration*
  - Limit of 4 persons additional exhibitor registration, EUR 250,00 *
  - Your company will be listed as “Platinum sponsor” in all printed materials
  - Your logo on the ISRS 2017 official website
  - 1 link on the Conference official website with redirection to your website
  - 1 full-page-interior, 4-colour advertisement in the final program
  - Your logo on the screen at the beginning of the opening ceremony

- **Gold**  **EUR 12,000**
  - Exhibition booth, max. 12 sq. m. includes 2 tables with table cover, 3 chairs and power supply
  - 3 persons free registration*
  - Limit of 3 persons additional exhibitor registration, EUR 250,00 *
  - Your company will be listed as “Gold sponsor” in all printed materials
  - Your logo on the ISRS 2017 official website
  - 1 link on the conference official website with redirection to your website
  - 1 full-page-interior, 4-colour advertisement in the final program
□ Silver  EUR 7,000
  • Exhibition booth, max. 6 sq. m. includes table with table cover, 2 chairs and power supply
  • 2 persons free registration
  • Limit of 2 persons additional exhibitor registration, EUR 250,00 *
  • Your company will be listed as “Silver sponsor” in all printed materials
  • Your logo on the ISRS 2017 official website
  • 1 link on the conference official website with redirection to your website
  • ½-page-interior, 4-colour advertisement in the final program

□ Bronze  EUR 3,500
  • Exhibition booth, max. 6 sq. m. includes table with table cover, chair and power supply
  • 1 person free registration *
  • Limit of 1 person additional exhibitor registration, EUR 250,00 *
  • Your company will be listed as “Bronze sponsor” in all printed materials
  • Your logo on the ISRS 2017 official website
  • 1 link on the conference official website with redirection to your website
  • ½-page-interior, 4-colour advertisement in the final program

* Registration includes entrance to all regular sessions, coffee breaks and lunches.

7.2. Other sponsorship opportunities

Coffee breaks
You have the opportunity to sponsor the coffee breaks. The sponsor will obtain:
  • Company logo beside the congress logo on the buffet
  • Acknowledgement in the final program and on the conference official website.

€ 2,500 + VAT 19% / each (Unlimited sponsors)

Welcome Reception
Sponsoring this social event will provide the company with an opportunity to interact with national and international experts and scientists. The sponsor will obtain:
  • Company logo on the invitation and on the buffet
  • 2 complimentary invitations
  • Acknowledgement in the final program and on the conference official website.

€ 5,000 + VAT 19% (Unlimited sponsors)

Poster Session
Sponsoring this poster session will provide the company with an opportunity to interact with national and international experts and scientists. The sponsor will obtain:
  • Company logo on the invitation and on the buffet
  • Acknowledgement in the final program and on the conference official website.

€ 3,000 + VAT 19% (Unlimited sponsors)
**Conference bag**
The conference bag will be distributed to all delegates (estimated 1,500) upon the registration in Dresden. You have the opportunity to sponsor the conference bags. If a sponsor provides the bag, it should be approved by the organizing committee or the sponsor can accept the bag model proposal by the committee. The sponsor will obtain:

- Company logo on the conference bag
- Acknowledgement in the final program and on the conference official website.

€ 2,000 + VAT 19% (plus material costs) (Limited to two sponsors)

**Lanyards**
You can provide the lanyards distributed to all delegates upon the registration in Dresden (estimated 1,500 badges and lanyards must be supplied by your company). Please ask the organizing committee for information about the size of the badge and the requirements for the lanyard.

€ 3,000 + VAT 19% (Limited to one sponsor)

**Pens in the conference bags**
You can provide the pens inserted into the conference bags (estimated 1,500 pens must be supplied by your company).

€ 1,500 + VAT 19% (Limited to one sponsor)

**Note pads in the conference bags**
You can provide the note pads inserted into the conference bags (estimated 1,500 note pads must be supplied by your company).

€ 1,000 + VAT 19% (Limited to one sponsor)

**Leaflets in conference bags**
We offer to insert your company leaflet into the conference bags (estimated 1,500 leaflets, max. 5 pages DIN A4 must be supplied by your company).

€ 500 + VAT 19% (Unlimited sponsors)

**Public transport card**
The delegates will get a public transport card valid within Dresden for the duration of this symposium. The sponsor may cover a part of the cost. The sponsor will obtain:

- Company logo on the envelope containing the transportation ticket or on the ticket itself
- Acknowledgement in the final program and on the conference official Website.

€ 5,000 + VAT 19% (Limited to one sponsors)

**Floor Graphics**
referencing floor advertising and self-adhesive floor stickers: 180 x 120 cm, must be supplied by your company

€ 1,200 + VAT 19% (Unlimited sponsors)

**Powerpointpresentation**
for one day one foil, must be supplied by your company

€ 500 + VAT 19% (Unlimited sponsors)

**Your own suggestion**
7.3. Conference guide

Outside back cover (4\textsuperscript{th} cover page) \hspace{1cm} € 1,400 + VAT 19% 
Inside front cover (2\textsuperscript{nd} cover page) \hspace{1cm} € 1,300 + VAT 19% 
Inside back cover (3\textsuperscript{th} cover page) \hspace{1cm} € 1,200 + VAT 19% 
Full colour page – Interior \hspace{1cm} € 900 + VAT 19%

The contractor is responsible for the graphic design of the advertisement. The advertisement material has to be delivered ready for print and at the expenses of the contractor. The position of the advertisement is assigned on a first-come, first-served basis.

\textbf{Liabilities / Terms and conditions:}

The booth may be situated in agreement with your wishes - also on a “first come- first served basis”.

All registered exhibitors will be listed in the final conference announcement and included in the conference guide.

Applications for space must be received by February 14, 2017. Intercom reserves the right to short-term changes.

The exhibitor covers all other costs and risks in relation to the building as well as to the construction and the support of the company’s stand. Furthermore the exhibitor has to effect an insurance policy against civil liability and damages. The total costs of the exhibition space must be paid before installation; otherwise you are not allowed to obtain the booth.

The poster sessions and coffee breaks of the Symposium are located in the same hall to encourage interaction between the industrial exhibition and the conference participants. The exhibition is fully integrated into the conference activities.

\textbf{Please note:}

After the receipt of your application form your application is binding. In case of a cancellation until February 14, 2017 Intercom is allowed to charge a cancellation fee to the amount of 50\% of the ordered services. In case of a cancellation after February 14, 2017 there will be no refund.

If you are interested in participating in the ISRS 2017 in Dresden, you are asked to complete the enclosed application form. \textit{After receiving your registration we will send you an invoice. 6 weeks before the symposium we will send you the exhibitor’s manual including forms for additional services and furniture.}

\textbf{Storage, set up and dismantling}

Because of the limited storage space we cannot guarantee to fulfil all requirements concerning the storage. Please take this into consideration for the delivery of your material. Intercom assumes no liability for damage and theft. Time schedule for set up and dismantling as well as information on sending materials will be announced 4 weeks prior to the symposium at the latest.

\textbf{General information – the dismantling will be already on Wednesday afternoon.}
7.4. Layout

Hall Level
EXHIBITION & SPONSORSHIP REGISTRATION FORM

To validate your registration, please return this form with all requested details (pls. use block characters) to:

INTERCOM Dresden GmbH
Mr. Markus Walther  Mrs. Andrea Witschel
Zellescher Weg 3, 01069 Dresden
Tel: +49 (351) 320 173 -60  -90  
Fax: +49 (351) 320 173 33

mwalther@intercom.de │ awitschel@intercom.de

Company:

Contact Person:

Address / Invoicing address (if different):

Purchase order number (if necessary):

Phone:  Fax:  E-mail:

Sponsorship packages:

☐ Platinum  EUR 17.000
  • Exhibition booth, max. 18 sq. m. includes 2 tables with table cover, 4 chairs and power supply
  • 4 persons free registration*
  • Limit of 4 persons additional exhibitor registration, EUR 250,00 *
  • Your company will be listed as “Platinum sponsor” in all printed materials
  • Your logo on the ISRS 2017 official website
  • 1 link on the Conference official website with redirection to your website
  • 1 full-page-interior, 4-colour advertisement in the final program
  • Your logo on the screen at the beginning of the opening ceremony

☐ Gold  EUR 12.000
  • Exhibition booth, max. 12 sq. m. includes 2 tables with table cover, 3 chairs and power supply
  • 3 persons free registration*
  • Limit of 3 persons additional exhibitor registration, EUR 250,00 *
  • Your company will be listed as “Gold sponsor” in all printed materials
  • Your logo on the ISRS 2017 official website
  • 1 link on the conference official website with redirection to your website
  • 1 full-page-interior, 4-colour advertisement in the final program

☐ Silver  EUR 7.000
  • Exhibition booth, max. 6 sq. m. includes table with table cover, 2 chairs and power supply
  • 2 persons free registration
  • Limit of 2 persons additional exhibitor registration, EUR 250,00 *
  • Your company will be listed as “Silver sponsor” in all printed materials
  • Your logo on the ISRS 2017 official website
  • 1 link on the conference official website with redirection to your website
  • ½-page-interior, 4-colour advertisement in the final program

☐ Bronze  EUR 3.500
  • Exhibition booth, max. 6 sq. m. includes table with table cover, chair and power supply
  • 1 person free registration*
  • Limit of 1 person additional exhibitor registration, EUR 250,00 *
  • Your company will be listed as “Bronze sponsor” in all printed materials
  • Your logo on the ISRS 2017 official website
  • 1 link on the conference official website with redirection to your website
  • ½-page-interior, 4-colour advertisement in the final program

* Registration includes entrance to all regular sessions, lunches and Wednesday excursion. Tickets for Symposium Dinner must be purchased separately.
EXHIBITION & SPONSORSHIP REGISTRATION FORM

Other Sponsorship Opportunities:
We are interested in the following options:

- **Coffee break** - incl. company logo beside the conference logo on the buffet  
  - € 2.500
- **Welcome Reception** – incl. company logo beside the conference logo on the buffet  
  - € 5.000 upward
- **Poster Session** – incl. company logo beside the conference logo on the buffet  
  - sold out
- **Conference bags** (must be supplied by your company)  
  - sold out
- **Lanyards** (must be supplied by your company)  
  - sold out
- **Pens in the Conference bags** (must be supplied by your company)  
  - sold out
- **Note Pads in the Conference bags** (must be supplied by your company)  
  - sold out
- **Leaflets in the Conference bags** (max. 5 pages)  
  - € 500
- **Public transport Card**  
  - € 5.000
- **Floor Graphics**  
  - € 1.200
- **Powerpointpresentation**  
  - € 500
- **Your own suggestion**  
  - on request

Advertising in Final Program:

- **Outside Back Cover (4th cover full page)**  
  - sold out
- **Inside Front Cover (2nd cover full page)**  
  - sold out
- **Inside Back Cover (3th cover full page)**  
  - sold out
- **Full page – Interior**  
  - € 900
- **Colour Printing**  
  - € 200

The contractor is responsible for the graphic design of the advertising. The advertisement material has to be delivered ready for print and at the expenses of the contractor. The position of the advertisement is assigned on a first-come, first-served basis.

Please note that all prices exclude VAT 19 %.

All sponsorship opportunities and advertisements include the acknowledgement in the final program and on the official conference website.

Cancellation:
Once having received your application, the registration will be binding. We will confirm your sponsoring immediately and send you a service manual in which you would have to make specifics concerning required electricity, tables, chairs and others. After you have sent the completed order back to Intercom you will receive an invoice. The charge for sponsorship packages, advertisement and others is payable within 14 days of the invoice date. Notification of cancellation should be sent in writing to INTERCOM. If the cancellation is received before February 14, 2017, 50% of the total amount paid will be refunded, no refund is possible thereafter. Substitution is possible.

Herewith, I agree to the above (incl. general conditions) and send it back countersigned within 21 days. After receiving of the invoice, I will transfer the due amount within 14 days.

…………………………………  …………………………………………………  …………………
Signature  Company/ stamp  Date
DRESDEN IS PREPARED TO WELCOME THE DELEGATES, EXHIBITORS AND SPONSORS OF THE 22nd INTERNATIONAL SYMPOSIUM ON RADIOPHARMACEUTICAL SCIENCES

SEE YOU IN DRESDEN 2017!
INTERCOM Dresden GmbH
Zellescher Weg 3
01069 Dresden

phone       49 (0) 351 – 320 173 60
fax         49 (0) 351 – 320 173 33
e-mail      mwalther@intercom.de
homepage:  www.intercom.de

Managing Director:
Steffen Breier, Ingo Stegmann
Amtsgericht Dresden HRB 15498

Date: October 25,2016

Subjects to change!

Please note that we provided images are merely provided listing presentation. The disclosure to third parties is not permitted.